# **The 2015 Michigan Lean Consortium Conference:**

# **“2015 – Transforming The Future NOW”**

##### Dates: August 11, 2015, (optional pre-event spirits tasting)

##### August 12-13, 2015 (official conference days)

##### August 14, 2015, (optional post conference workshops)

**Location: The Hagerty Center at Northwestern Michigan College**

**715 E. Front St**

**Traverse City, MI 49686**

**Look for Signs: Great Lakes Campus; McManus Archway**

**Who Should Attend:** Those who strive to transform Michigan’s businesses and governments by sharing lessons learned, being innovative and employing transcending concepts with the utilization of customer focus mentality, exemplary leadership and experimentation.

**Evening of August 11th**

5:30 – 7:00 PM Optional evening networking event at Grand Traverse Distillery

(additional $20.00 fee applies – pre-registration required)



Located at 781 Industrial Cir #5, Traverse City, MI 49686 (231) 947-8635, you will be able to taste spirits, tour the facility and taste cheese from The Cheese Lady for only $20! This is a great chance to network and meet new people before the conference begins on Wednesday.

**Day 1: Wednesday, August 12**

7:30 - 9:15 AM Check-in Opens & Continental Breakfast

9:15 - 9:30 AM Conference Welcome & Opening Comments

9:30 - 10:30 AM Keynote Speaker Darrell Rogers-*“Sociology of Success”*

10:35 - 12:30 PM Breakout Sessions

12:30 - 1:30 PM Lunch & Networking

1:30 - 3:30 PM Breakout Sessions

3:30 - 3:45 PM Break

3:45 - 4:45 PM Networking Session

4:45 - 5:00 PM Day 1 Reflection, Giveaways & Announcements

5:00 - 6:15 PM Reception-Hors Devours + Cash Bar

6:15 - 6:45 PM Nature Walk hosted by the MLC Young Professionals Group

**Day 2: Thursday, August 13**

|  |  |
| --- | --- |
| 8:00 - 9:00 AM | Continental Breakfast & Networking |
| 9:00 - 10:00 AM    10:00- 10:15 AM | Keynote Speaker Richard Sheridan-*“Chief Storyteller (CEO)” Menlo Innovations*  Break |
| 10:15 -12:15PM | Breakout Sessions |
| 12:15 - 2:00PM | Lunch & Keynote Speaker Mike Zimmer-*“Reinventing the Reinvention Platform”-Transforming State Government* |
| 2:00 – 2:15PM  2:15 - 4:15PM | Break  Breakout Sessions |
| 4:15 - 4:45PM | Day 2 Reflection, Awards & Giveaways – Conference End |

**Day 3: Friday, August 14-*Optional Workshops***

additional fee applies

$20.00 for full conference attendees

$99.00 if only attending workshop

7:30 - 8:15 AM Continental Breakfast & Networking

8:15 – 12:15 PM Workshop-Option 1

*Red Bead Redux Featuring the Funnel Experiment*

Facilitators-Gerald Browne & Jim Manley

Workshop-Option 2

*Extraordinary Leadership-Fundamentals of Success*

Facilitator-Dennis Sergent